

NCC Cable System Order

Order #	62554569	Flight Dates	07/09/18 - 07/22/18	Update Date	07/10/18
Syscode	0166	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bill Schuette for Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code	331	Total	\$1,651.00
AE	Andrew Yolles	Product Code	417	Commission	\$247.65
Sales Coordinator	Theo Hinson	Est Code	4468	Net Total	\$1,403.35
Office	Washington	Product Name	7.11-7.17	Total Spots	21
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.10 R1. Revised rates/cut spots. Please review, and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/9/18	7/15/18	05:00	09:00			X	X	X	X	X	-	-	4	\$58.00	\$232.00	30	PRE
2	FXNC	VARIOUS	7/9/18	7/15/18	09:00	16:00			X	X	X	X	X	-	-	3	\$83.00	\$249.00	30	NPE
3	FXNC	VARIOUS	7/9/18	7/15/18	16:00	19:00			X	X	X	X	X	-	-	3	\$78.00	\$234.00	30	PRE
4	FXNC	VARIOUS	7/9/18	7/15/18	19:00	24:00			X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	PRE
5	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	05:00	09:00	X	X						-	-	2	\$58.00	\$116.00	30	PRE
6	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00	X	X						-	-	3	\$92.00	\$276.00	30	NPE
7	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X						-	-	2	\$78.00	\$156.00	30	PRE
8	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X						-	-	2	\$97.00	\$194.00	30	PRE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$1,651.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,651.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/18

62554569 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |